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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION**

IN RE COLLEGE ATHLETE NIL
LITIGATION

Case No. 4:20-cv-03919-CW

**DEFENDANTS' OPPOSITION TO THE
STATE OF SOUTH DAKOTA'S MOTION
TO COMPEL**

Trial Date:
Judge: Hon. Claudia Wilken

Defendants do not believe there is any merit to South Dakota’s objection to Defendants’ Notice pursuant to the Class Action Fairness Act (CAFA), particularly given South Dakota’s failure to comply with this Court’s rules prior to filing its Motion, and the fact that the State of South Dakota stands alone in raising an issue. But the objection is in any event now moot. On November 25, 2024, the NCAA provided South Dakota with “a reasonable estimate of the number of class members residing in [South Dakota] and the estimated proportionate share of the claims of such members to the entire settlement.” 28 U.S.C. § 1715(b)(7)(B). The law requires nothing more. Accordingly, the State of South Dakota’s “Motion to Compel 28 U.S.C. § 1715 Notice,” ECF No. 557, should be denied.

BACKGROUND

Some context is necessary because the motion before the Court is part of a broader litigation campaign. As the Court knows, the settlement of *In re College Athlete NIL Litigation* involves student-athletes at schools throughout NCAA Division I. Two of those schools, the University of South Dakota and South Dakota State, are located in the State of South Dakota. Days after the preliminary approval hearing in this case, the Attorney General of South Dakota filed a separate lawsuit in the Brookings County, South Dakota Circuit Court, collaterally challenging the settlement agreement submitted to this Court. The lawsuit seeks to enjoin the NCAA from making any disbursements of damages contemplated by the settlement agreement, originally on the theories that the damages settlement imposes disproportionate financial burdens on South Dakota universities and also unfairly discriminates against female student-athletes. *See* Kilaru Ex. 1 (Original Complaint, *South Dakota v. NCAA*, No. 05:24-CV-320 (S.D. Cir. Ct. Sept. 10, 2024)). The NCAA removed the case to federal court, because it seeks to interfere with this federal court’s approval of a federal settlement of federal law claims. *See* Notice of Removal, *South Dakota v. NCAA*, No. 4:24-CV-4189-KES (D.S.D. Oct. 9, 2024), ECF No. 1; *see also* Def.’s Brief Opposing Plfs.’ Mot. to Remand, *South Dakota v. NCAA*, No. 4:24-CV-4189-

1 KES (D.S.D. 2024 Nov. 5, 2024), ECF No. 9. South Dakota has moved to remand, and the motion
2 is ripe for decision by the U.S. District Court for the District of South Dakota.

3 Over a month after filing that separate lawsuit, and over five months before the final
4 approval hearing in this case, the South Dakota Attorney General also sent a separate letter to the
5 NCAA complaining about the settlement notice provided under CAFA, 28 U.S.C. § 1715. *See*
6 ECF No. 557-1. CAFA requires that within ten days of filing a proposed class action settlement in
7 federal court, the defendants must serve notice upon certain state officials and the U.S. Attorney
8 General providing certain information about the settlement. 28 U.S.C. § 1715(b). As relevant here,
9 CAFA requires that the notice provide “if feasible, the names of class members who reside in each
10 State and the estimated proportionate share of the claims of such members to the entire settlement
11 to that State’s appropriate State official.” *Id.* § 1715(b)(7)(A). If “the provision of information
12 under subparagraph (A) is not feasible,” defendants can instead provide “a reasonable estimate of
13 the number of class members residing in each State and the estimated proportionate share of the
14 claims of such members to the entire settlement.” *Id.* § 1715(b)(7)(B).

15 Because the settlement administration process is underway—but not complete—
16 Defendants’ CAFA notice provided as follows with respect to this requirement:

17 The names and residences of all of the class members will not be known until after
18 notice of the settlement is given and potential class members submit a Proof of
19 Claim and Release. Accordingly, it is not feasible at this time to provide a list of
20 class members by state of residence, a reasonable estimate of the number of class
21 members residing in each state, or a reasonable estimate of the proportionate share
22 of claims of class members residing in each state to the entire settlement. We
respectfully refer any further inquiries regarding the potential class members to
Verita Global, LLC (the “Settlement Administrator”), which is working to collect
information regarding potential class members in order to provide such members
with notice of the Stipulation of Settlement.

23 Kilaru Ex. 2 (Original CAFA Notice). As the Court knows, the schedule it approved provides that
24 the claims period will run until January 31, 2025, which is the same date as the exclusion and
25 objection deadline. ECF 544, at 9. For that reason, it will not be “feasible” to provide the
26 information described in 28 U.S.C. § 1715(b)(7)(A) until that date. It is likewise difficult to
27 provide precise information about “the number of class members residing in each State,” 28 U.S.C.
28

§ 1715(b)(7)(B), prior to knowing who wishes to remain in the class. Despite these practical obstacles inherent in the Court-ordered schedule for settlement approval, South Dakota nevertheless claimed that Defendants’ notice was deficient pursuant to 28 U.S.C. § 1715(b)(7) and that final approval, set to occur more than five months later, would be improper unless and until South Dakota received additional information. *See* ECF 557-1, at 2–3. Less than a month later, and without ever even attempting to meet and confer with any Defendant, South Dakota filed this motion.

Contrary to South Dakota’s claim that its letter went ignored, the NCAA set about diligently preparing a response, including by attempting to collect information responsive to South Dakota’s request. On November 25, 2024, the NCAA sent a responsive letter to the South Dakota Attorney General providing the number of student-athletes at South Dakota Division I schools as compared to the total number of Division I athletes as a whole for each year of the *House* damages settlement period (2016–2025). *See* Kilaru Ex. 3 (11/25/2024 NCAA Response Letter).

ARGUMENT

South Dakota’s motion is not well taken, for three independent reasons. *First*, the issues presented by the motion are now moot, if any live controversy was properly before the Court in the first place. The NCAA’s supplemental letter to South Dakota provides “a reasonable estimate of the number of class members residing in each State and the estimated proportionate share of the claims of such members to the entire settlement.” 28 U.S.C. § 1715(b)(7)(B). The damages claims being resolved are brought on behalf of classes encompassing all Division I student-athletes between 2016 and 2025. Providing information about (1) the number of Division I student-athletes competing at schools in South Dakota in each of those years, and (2) the total number of Division I student-athletes in each of those years, *see* Kilaru Ex. 3, easily satisfies the “reasonable estimate” track set forth in § 1715(b)(7)(B).

Courts have rejected CAFA objections where even less detailed information was provided. *See, e.g., In re Packaged Ice Antitrust Litig.*, No. 17-CV-2137, 2018 WL 4520931, at *7 (6th Cir. May 24, 2018) (notice provided each state’s percentage share of total sales involving the

1 defendant); *Wright v. Devon Energy Prod. Co., L.P.*, No. 22-CV-213, 2024 WL 3742725, at *4
2 (D. Wyo. Aug. 9, 2024) (notice provided “a reasonable estimate of the number of Class Members
3 residing in each state and the value of the Gross Settlement Fund”); *see also In re Uponor, Inc.,*
4 *F1807 Plumbing Fittings Prods. Liab. Litig.*, 716 F.3d 1057, 1064–65 (8th Cir. 2013)
5 (“technicalit[ies]” with CAFA compliance are immaterial where defendants make a meaningful
6 effort to comply). And while Defendants do not believe it is necessary in light of their indisputable
7 compliance with § 1715(b)(7)(B), the claims administrator will also be able to provide further
8 information about class members as soon as such information is available, *i.e.*, shortly after the
9 January 31, 2025 opt-out/objection deadline.

10 *Second*, South Dakota’s complaints under CAFA lack merit. As an initial matter, CAFA
11 does not provide attorneys general with any rights of action or authorize motions to compel. To
12 the extent CAFA gives rights to anyone, it is to *class members*, based on whether the information
13 required by the statute is provided or not. *See* 28 U.S.C. § 1715(e) (listing consequences of
14 noncompliance, all of which relate to class members, and none of which give attorneys general the
15 right to object). CAFA does not provide a vehicle for attempting to obtain discovery to support a
16 collateral attack on the settlement being noticed. Indeed, it is notable that South Dakota lodged its
17 request for information about the number of student-athletes in South Dakota only after filing a
18 separate lawsuit claiming the damages component of the settlement disproportionately impacts
19 South Dakota schools.

20 Moreover, Defendants’ notice was consistent with common practice under CAFA.
21 Defendants sent substantively identical notices to every other federal and state attorney general,
22 yet no other attorney general besides the one already suing to enjoin the settlement has voiced any
23 complaints about the notice. Nor is this notice an outlier: Defendants’ counsel have personally
24 submitted similar letters containing similar language regarding § 1715(b)(7)—including to South
25 Dakota—without any objections being raised. *See, e.g.*, Kilaru Ex. 4 (five prior examples of similar
26 CAFA notices).

CONCLUSION

South Dakota's Motion to Compel should be denied.

South Dakota's Motion to Compel should be denied.

1 Dated: November 27, 2024

Respectfully Submitted,

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SIGNATURE CERTIFICATION

I, Rakesh N. Kilaru, am the CM/ECF user whose ID and password are being used to file this Opposition to the State of South Dakota's Motion to Compel. In compliance with Local Rule 5-1(i)(3), I hereby attest that concurrence in the filing of this document has been obtained from each of the other signatories.

Dated: November 27, 2024

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